MARCOS CESAR

AI & Digital Product Delivery Manager

London, United Kingdom | UK and international opportunities
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Professional Profile

Enterprise business systems and digital-product delivery professional with SAP SD consulting experience spanning business requirements, functional specifications and operational support. Connects process improvement with product strategy, prioritisation and implementation coordination.

Uses AI development tools and automated agents to support independent product delivery, with human review of output and responsibility for scope, testing and release decisions. Focuses on practical SaaS implementation, quality assurance, operational readiness and commercial planning.

Core Expertise

- Business requirements, process mapping, functional specifications and product prioritisation.
- SaaS implementation, integration coordination and acceptance criteria.
- Technical project planning, delivery risks, UAT, quality assurance and release readiness.
- AI-assisted implementation, human review and cost-aware workflow automation.
- Operational handover, production support and continuous process improvement.
- Commercial-model decisions, scope boundaries and infrastructure cost planning.

Professional Experience

Bluewave Consulting UK

SAP S/4HANA SD Consultant | February 2022 - May 2026

- Translated business requirements into functional specifications for SAP SD configuration and European rollout work.
- Worked across order-to-cash, pricing and FI/MM integration, connecting sales and distribution processes with enterprise systems.
- Supported UAT, migration and cutover, followed by post-go-live support and production issue resolution.

Pavanello Ltd

SAP SD Consultant / Freelance Projects | April 2017 - December 2021

- Provided SAP SD consulting and project delivery support across freelance assignments.

Founder & Digital Product Delivery Lead — Independent Ventures

January 2024 – Present
Founder-led independent experience; individual ventures have their own start and delivery timelines.

NovaBridge Holdings - Portfolio Strategy & Operations

- Set portfolio positioning and future commercial direction, separating product priorities from planned revenue models.
- Coordinated corporate-site and enquiry releases with security checks, recovery planning and shared infrastructure.

TakeAIEmployee - AI Product Strategy

- Product strategy centres on simpler content utilities, free access and cost-aware AI scope.
- Seven public AI tools passed production tests on 13 November 2026; AI blog drafting was off.

NovaBridgeVPN - Platform Scope & Release Coordination

- Coordinated platform scope, release priorities, troubleshooting and operational planning.
- Android listing and browser tools are public; updated iOS is unreleased and Windows development is paused.

TestiFollow - SaaS Transformation & AI Governance

- Directed the move from subscription-first testimonials to free utilities, preserving existing workflows, URLs and financial history.
- 20 free utilities released; editorial AI uses spending controls and human approval before publication.

BLACK Browser - Privacy Product Strategy & Technical Delivery

- Defined privacy-first browser requirements and coordinated CEF/Chromium feasibility, Windows integration and staged delivery.
- Directed security and release-readiness reviews, distinguishing implemented browser capabilities from development-stage VPN and DNS functionality.

FlyDeal365 - Provider Integration & Delivery Acceptance

- Coordinated provider integration, risk controls and EN/PT desktop/mobile acceptance for flight search.
- Flight-search handoffs delivered; providers handle bookings and payments.

Professional Certification

SAP Certified Associate - SAP S/4HANA Cloud Private Edition, Sales